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It's Time to Take Action.

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It's time take action



The pandemic has shown that global efforts to fulfill the Sustainable Development Goals have been insufficient and has unleashed an unprecedented crisis. From january to october 2021, 92.101 girls and young women, between 10 and 19, became mothers.

In 10 months, an average of three girls, between the ages of 10 and 14 gave birth every day.

At Juanfe we are taking action, we are committed to

BREAK CYCLES OF INTERGENERATIONAL POVERTY

in adolescent mothers who live in situations of poverty, extreme poverty, vulnerability, risk and exclusion.



We took 2021 very seriously at the Juanfe. We knew it would be a crucial year because of the economy reactivation of the country after 2020's quarantines. We focused on growing, making alliances that would drive us to venture on projects with great reach and impact.

Therefore, we reached 16 thounsand people in Cartagena and Medellin. We employed 420 young people in both cities.

We achieve a historic landmark in the market of capitals as the only non-profit organization raising resources through the A2censo platform of the Stock Excahnge of Colombia. Thanks to this, we were part of the third Social Impact Bond, that allowed us to hire for three months, along with Comfama, 376 people living in poverty and vulnerability.

Through the TVET Project we decided to improve our 360 model, we completed the exploratory phase and advanced in the creation of plans that allow us to review how we can do things better, how we can have a greater impact.

We ventured on the creation of our digital gender platform *Women Working for the World*. The first year, we reached 60 thousand unique users and more than 20 countries, with quality content that position us as a benchmark in gender and social development in Latin America. Our community in social networks reached 7 thousand followers.

And to close with a flourish, Juanfe foundation is recognized in Spain by the Mapfre Foundation for the 360 degree model as the Best Initiative for Social Impact, a model of social development that lifts teen mothers out of extreme poverty and vulnerability situation in Colombia, Chile and Panama. We were the only one Colombian organization at the gala.

What's coming? More impact, young beneficiaries and more projects. We will continue working for our country with the same commitment and rigor of the last 21 years. Thanks to each one of the donors who as we, bet on social transformation.

Catalina Escobar

President

IN THE MIDDLE OF RESILIENCE AND ECONOMIC REACTIVATION

2021 has been a year of great challenges, we have faced not only a health crisis but also an economic, political, and social one. The situations of vulnerability of our teen mothers were seriously affected by:

- Increase in violence (physical, psychological, economic, patrimonial).
- Feelings of hopelessness.
- Increased suicidal ideation.
- Scarce financial resources.
- Neglected basic needs.

Juanfe foundation became for each one of our young women, their safe territory. Where beyond psychological support, comprehensive education and opportunities for labor inclusion, they found a space full of love, where their children became the engine to redirect their life project and remain resilient.

In 2021 people were benefited



TEENAGE MOTHERS

CHILDREN

1.592 1.592 4.776 PEOPLE FROM THE FAMILY **ENVIRONMENT**

Indirect

7.960

people from the community due to the multiplier effect of our intervention \



PSYCHOSOCIAL COMPONENT:

THE PSYCHOSOCIAL INTERVENTION OF JUANFE AT THE HEIGHT OF THE TIMES: NEW CHALLENGES AND GREAT ACHIEVEMENTS.

In 2021, the psychosocial team managed to execute the intervention strategies and plans with the same quality and warmth that has always characterized us, achieving satisfactory results:

- Increase in the participation of families and couples in the process of girls getting involved as a strong support network.
- There was an important advance in mental health, impulse control and decision-making in adolescents, from the chairs of formation of the being, individual, family and couple care.





We designed and worked on plans for intervention according to 100% socioemotional needs of our young women.

We recognized 100% of the conditions of habitability and the family dynamics of teenage girls through home visities.

We managed to maintain the attendance of teenagers and minimize risks of desertion.

32% of our young women reported suicidal ideation or attempt, thanks to the therapeutic work and permanent psychosocial follow-up we achieved decrease this figure to 8.9%.

Regarding to domestic violent events that had great increase during the pandemic lockdown, we made an important progress by decreasing the indicator from 37% to 5.8%. 20% of our young women reported being a victim of sexual abuse. We developed therapeutic processes to achieve emotional stability and reorientation of their life project.

We found out that 10% of our young women presented consumption of psychoactive substances and with therapeutic work, referrals and strengthening the family support network, it was possible to reduce to 1% the consumption of these substances.

We achieved that 47% of the families and couples actively participate in the family gatherings, this strengthened the network support of our young women.

We managed to benefit 100% of the teenagers with in-kind donations that contribute to a better quality of life such as: food, products of personal hygiene and clothes for them and their children.

This is how we are in matter of

Sexual Rights and prevention of subsequent pregnancy

- 100% of our teenage mothers are planning with safe methods adapted to their physical and medical conditions, preventing subsequent pregnancies.
- 39% of the implants for family planning were supplied by Juanfe foundation.

How do we advance in emotional stability of our young women?

- 10 family/couple gatherings.
 - Creation of the academic
- council, responsible for permanent monitoring of critical cases of absences.
- 116 family counseling.

- 160 psychological counseling.
- 30 focus group meetings.
- 180 crisis services.



Psychosocial component / Medellín

52% of the young women had mood swings (anxiety, depression) at the beginning of the process, after our psychologists and social workers team intervention, we managed to reduce these symptoms to 29%.

54% of young women have had suicidal ideation, attempts, or self-injurious behaviors, thanks to psychotherapy and consultation with psychiatry, we manage to decrease these behaviors to 19%.

29% of young women have been victims of sexual abuse, 42% by penetration and 58% by touching. 54% between 5 and 10 years. The therapeutic process is focused on healing the wounds caused by abuse. We guide them to carry out the complaints and prevent them from happening again. After a year of intervention no new cases reported.

45% of the teenage mothers had been victims of domestic violence, for this reason, the interventions were focused on reestablishing the affective bond, managing to reduce the number of cases to 16%.

51% of young women consume or have consumed psychoactive substances, the therapeutic process is focused on identifying the situation that triggers the consumption, and consultation with psychiatry is also conducted to treat abstinence, decreasing cases to 5%.



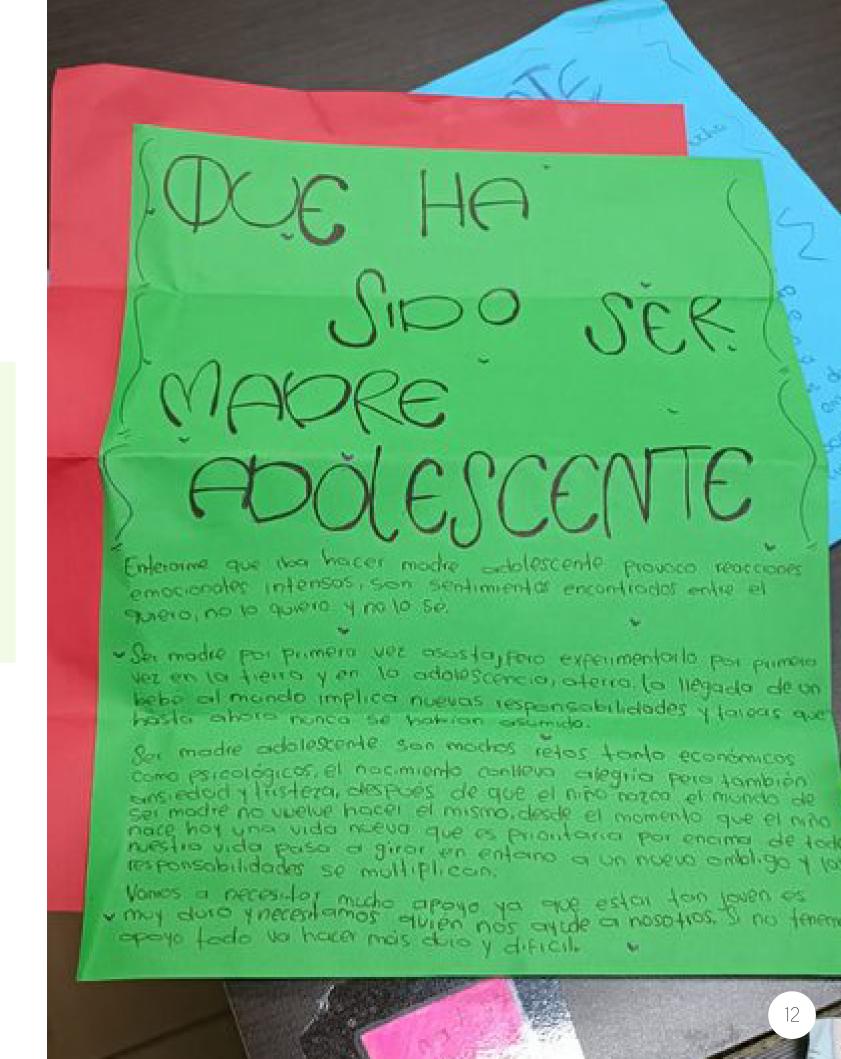
This is how we are in matter

of Sexual Rights and prevention of subsequent pregnancy

How do we advance in emotional stability of our young women?

- 10 family/couple gatherings.
- 20 focus group meetings.
 - 242 services to young
- women classified as general cases (with low emotional disturbances).

- 973 therapeutic sessions for
- young women classified as special cases (with high emotional disturbances).
- 105 crisis services.
- 1.103 psychological counseling.
- 5 couple counseling and 32 family counseling.



We carry out psychotherapeutic processes, focused on healing the wounds caused by traumatic events experienced by young women and teach them tools that allow them to handle difficult situations.

We carry out home visities that seek to know the habitability conditions of teenage mothers, their families and their access to food.

We have food aid from different donors who contribute to the family food security.

We carry out orientations in sexual health, with the aim of preventing subsequent pregnancy and teach them sexual and reproductive rights.

implement Alpha Therapy, as a tool that allows a reorganization to neuronal and cerebral level, lowering levels of anxiety with greater concentration in specific activities. With this complement the beneficiaries of special cases have greater control of the violent impulses that they may present in situations of stress contributing to reduce anxious symptoms, help to process traumas and improve your quality of life.

Estrategies



TECHNICAL TRAINING

Ensuring a holistic education of our young women, taking into account the pandemic situation, has meant facing great challenges:

- Instability in the connections in the highly vulnerable neighborhoods where our teenage mothers live.
- Intermittent attendance due to emotional, family and economic factors.
- Absence since some of our teenage mothers have a reduced support network, the kindergartens are alternated or do not receive children of all ages.

OUR SOLUTION

- Loans of equipment with better capacity and internet access.
- We work hand in hand with the psychosocial team in the emotional stability and adherence to the training process of our young women.
- We propose alternative options for those young women who are unable to attend or connect to class.

Through comprehensive education we are guaranteeing that our young women are more competitive in the labor market and can obtain and maintain dignified and stable employment.

We continue to strengthen skills and skills in our youth:

- 100% Teen Mothers received labor technical training.
 - √ 34% comprehensive beauty.
 - √ 35% cooking/gastronomy.
 - ✓ 31% hotel and tourist services.
- This year 171 young women successfully completed their training stage:
 - √ 30% in comprehensive beauty.
 - √ 32% in the kitchen.
 - √ 38% in hotel services.

We take on the challenges and overcome the barriers:

207 young women completed the first phase training and accompaniment psychosocial and continue developing their potential and skills techniques.

100% teen moms of our young women assumed the commitment to continue their transformation through training and learning between virtual and face-to-face.

100% of the young women received orientation and guidance in the development of life skills and productive skills.

Alliances that strengthen and potentiate the productive skills of our youth:

65 young students of Services hotels and tourism strengthened the English learning as a second language, thanks to the support of the program Caring for Intensive English Columbia and Robert Graffant.

48 young women who attended and graduated in Integral Beauty, received from L'Oreal and their beauty program, a tool kit for their job performance.

In alliance with Telefónica, 60 young people were trained in the development of skills and abilities to face the challenges of the digital world.





We continue to strengthen skills in our youth:

100% of teen Mothers received labor technical training.

- ✓ **26%** of students are administrative assistants.
- √ 74% are assistants in marketing techniques.

This year they successfully completed the formative stage of **103** young women:

- √ 69 assistant in marketing
- √ 34 administrative assistants

We take on the challenges and overcome the barriers:

- phase of training and psychosocial support and continue developing their potential and career technical skills.
- 45% are currently in their mandatory pedagogical practices.

The personalized accompaniment plans have had an impact on the average of the students, achieving that 80% is above 4.0.

Alliances that strengthen and potentiate the productive skills of our youth:

- 73 students received personalized support in maths and office automation from engineering students at the EIA University.
- **40%** of the young women in the process received training in digital marketing.
- **18** young people participated in personal finance courses with Mastercard.
- **68** teenage mothers were trained in communication skills in virtual activities synchronous with Fundación Telefónica.
- 18 young people participated in training on entrepreneurship with Interactuar.
- 103 young people participated in courses and workshops on different topics (employment skills, customer service, personal image, among others).

Estrategies

We increase personal follow-ups and periodically evaluate their performance.

We enable spaces for feedback.

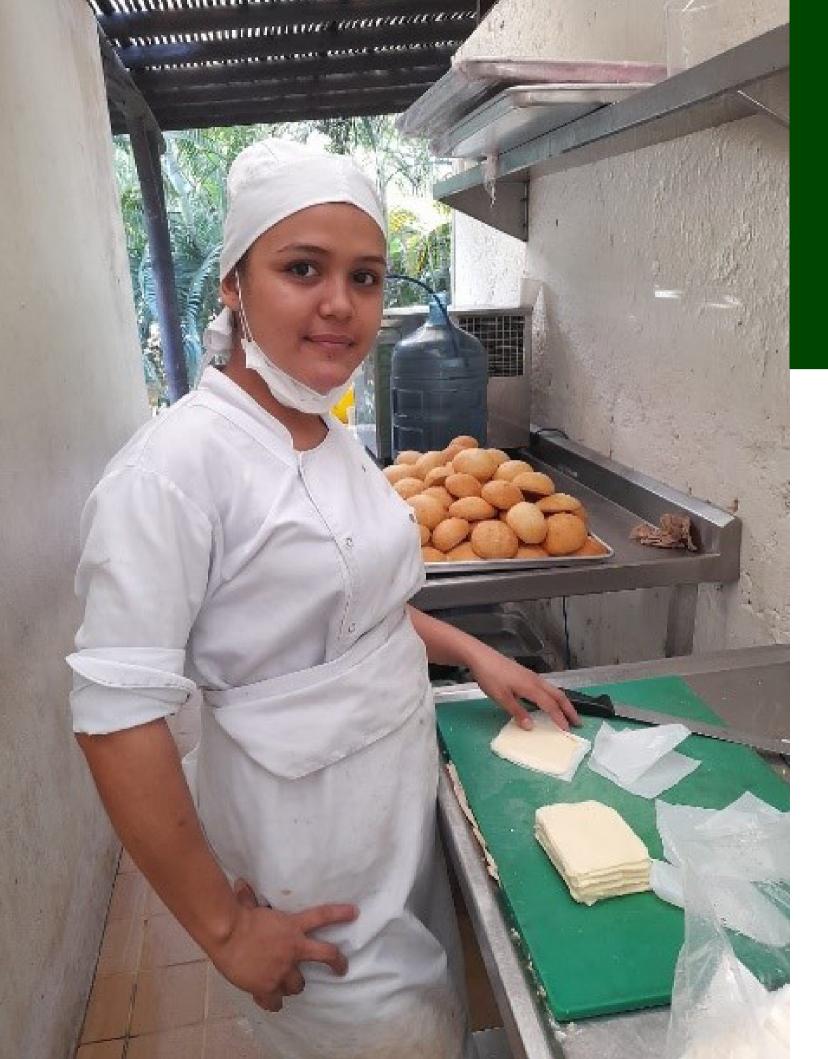
Experiential activities to prepare young women for the work environment with activities such as interviews, psychometric tests, personal brand talks.

Technological tools were provided that allowed the connectivity of young women during virtual and face-to-face training.

Carrying out semi-annual academic samples allowed the young women to demonstrate their learning, thus materializing the knowledge acquired.

Virtual and face-to-face academic mentoring with engineering students from EIA University to strengthen productive skills from mathematics and office automation.





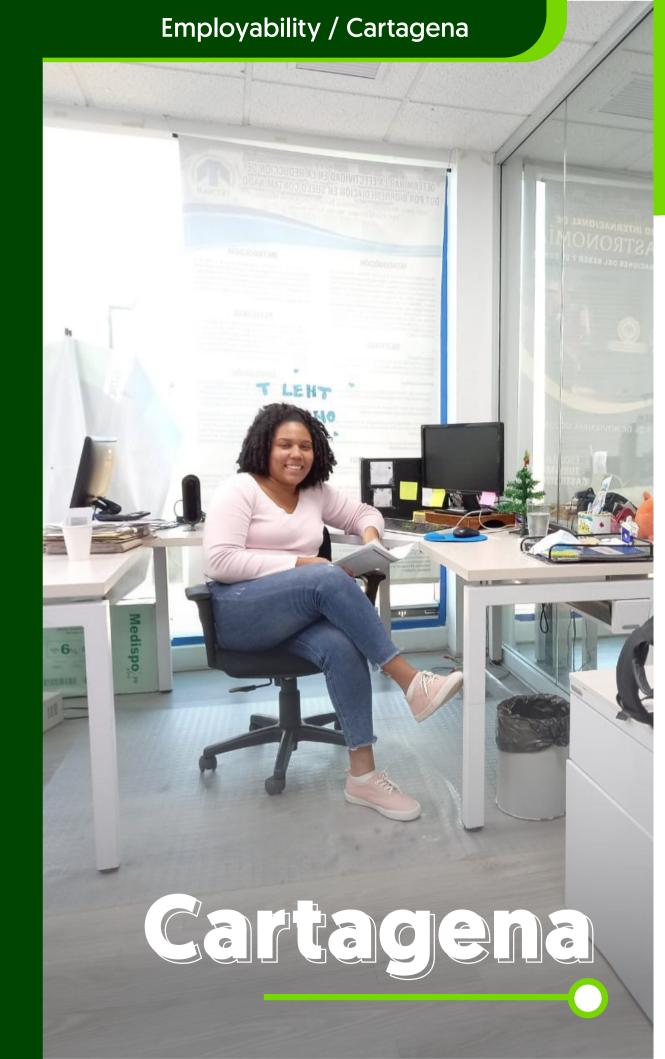
EMPLOYABILITY:

OPPORTUNITY IN THE STRUGGLE

At the beginning of the year, we faced a great challenge related to the reconstruction of the labor market, which implied low productivity, high informality, income inequality and opportunities for dignified work, affecting the achievement and employment stability of many of our youngsters.

However, economic reactivation has been a great opportunity to increase the competitiveness of our young women in the labor market.

Finally, we feel proud as a team to be able to meet our goals and achieve the positioning of our young women in different labor sectors despite all the difficulties in social, health and educational matters that were presented during the year.



Our young graduates strengthen their skills with tailor-made training::

We achieved 9 new alliances with:

- ✓ Hotel Ibis
- ✓ Hairdressers Association of Cartagena
- ✓ Kuepa
- ✓ Hotel Zione
- ✓ Hotel Hyatt
- ✓ Give It 4Ward Foundation
- Megatiendas
- ✓ Atrium Restaurant
- ✓ Hotel Estelar

Companies that are committed to strengthening soft and technical skills in our graduated teenage mothers.

Our complementary training courses are a success.

592 graduated teenage mothers are more competitive in the labor market, because they have reinforced financial, technical and soft skills through the **47** strengthening workshops offered this year by the Juanfe Employment Office.

265 graduates have strengthened their knowledge in beauty, table and bar, hospital cleaning and disinfection, customer service, office automation, service, cash register customer thanks to the management, empowerment courses that were developed during this 2021.

95 graduates recognize how to stand out in their job interviews thanks to their participation in the Master Class "You're Hired" held in partnership with the Hyatt hotel.

76 graduates have knowledge of financial skills thanks to the financial education workshops given by MasterCard.



Our commitment is that our young girls get and keep a job dignified and formal.

We identified 502 job opportunities.

We managed **369 jobs**, of which, 308 young girls have been employed in various positions as assistant in kitchen, waitresses, sales consultants, bakery assistant, cashiers, operators, bartenders, waitresses, stylists, receptionists, among others.

We are committed to our young girls and their employers, strengthening skills for the new job market.

4 young women from Juanfe strengthened their skills in work environments through means of dual training with the Hotel Hyatt, currently, the women are hired.

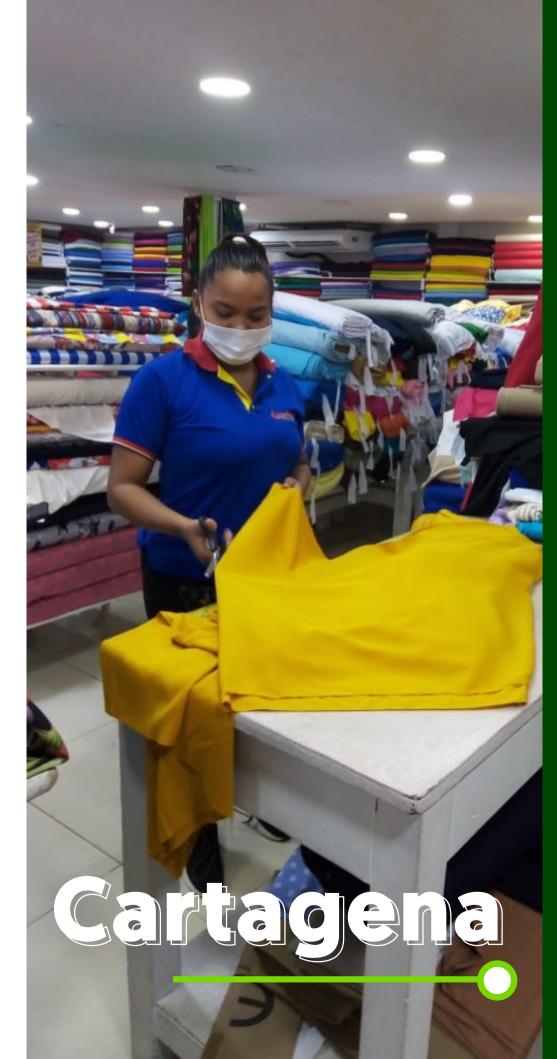
The economic recovery has been a great opportunity.

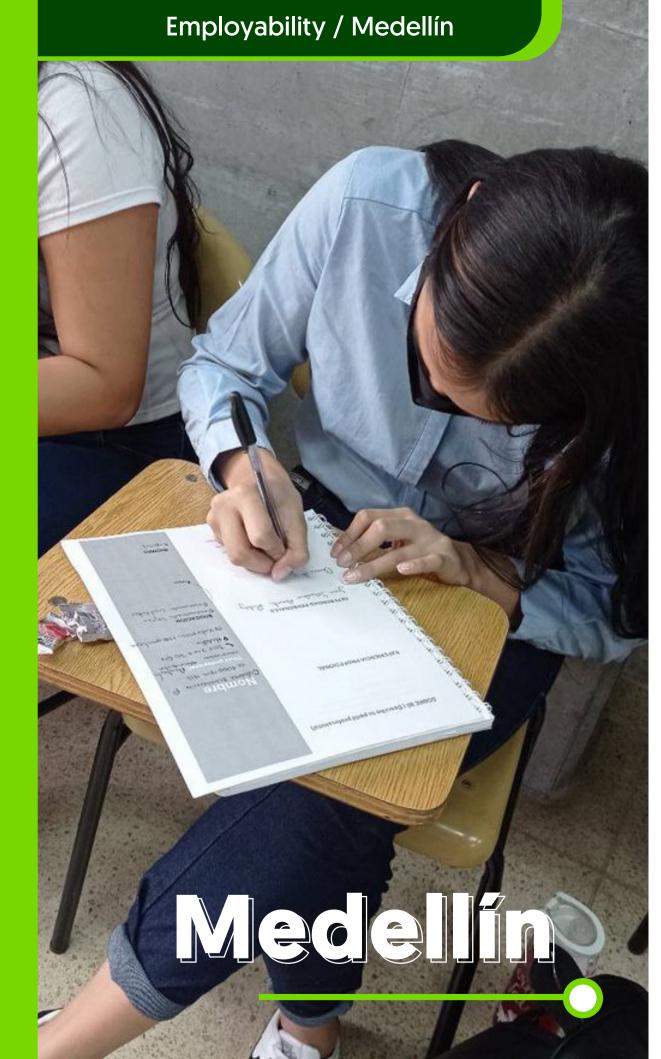
We achieved **273** new alliances with companies.

We strengthened our alliances and generated new ones thanks to the business breakfasts held by the Juanfe Employment Office, during 2021, where we had the participation of 34 companies, seeking to strengthen our relationship with them for the generation of dignified, stable and formal youth employment.

We held 2 Job Fairs, in which **16** companies participated and announced the vacancies available to employ young Juanfe beneficiaries.

We carried out the Labor Closet in two opportunities receiving a total of **558 young graduates,** who had the possibility of acquiring ideal pieces to look effective in their workplace.





Reactivate, ally and grow! Opening doors for dignified employment

We obtained **146 new partnerships** with commercial sector companies, services, manufacturing and BPO.

- We managed to get more than 58
 companies employ our young women.
- We captured a total of 162 new job opportunities.
- We achieved **146 jobs.**
- We achieved more than 85% of jobs were formal.

Union and resilience, a common factor to cooperate:

We made two versions of the Closet workplace, a space where **more than 300**young women are formed in effective labor and had the possibility of access to locker room suitable for assisting their productive environments.

Build the accompaniment plan so that the young attend their first fair employment, achieving the **inclusion of 35 profiles** in formal employment exchanges.

Continuous improvement as a pillar to advance and contribute with our allies.

205 young graduates have achieved advance in your employment thanks to our training program complementary, achieving, workshops (12), talks (6), and courses (2).

We managed to improve through tailored training programs, the profiles of **50 young women**, achieving their employment entailment.

We accompanied them in their employment insertion and retention through labor monitoring, **making a** total of 145.

We managed to build a matrix of strengths and opportunities for improvement for young women through various encounters with employers, such as business Breakfasts (4), and one to one meeting (more than 100).

We carry out labor monitoring through visits to companies and virtual meetings.

Over the course of the year, attention was given to psychological to cases who graduates presented emotional problems since the COVID emergency and social isolation, a situation that helped us identify cases of suicidal ideation, sexual abuse and family problems among young women.

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Because of the vulnerability of our young women, during the pandemic there were difficulties in accessing contraceptive methods and sexual and reproductive health services. For that reason, the employment office guaranteed that 107 young people accessed them, 75 of them did so through subdermal implants and 32 with monthly or quarterly injectables.

Meetings were held with professionals in labor relations, in order to evaluate the young women and propose action plans that would improve their opportunity to join. 5

We made motivational videos, so that the graduates with more time in their jobs speak to young women who are being employed.

We made calls in alliance with the companies, so that they were the ones who the young women will be invited to apply for their vacancies, achieving a greater number of responses.

Psychotechnical tests were carried out to improve the profiling of our young women in their process's employment relationship.





Our actions allowed us to generate alliances to connect our young women to dignified, formal and estable jobs. In this way, our beneficiaries can acquiere economic autonomy, strengthen their life proyect and improve their quality of life.



MATERIAL ROLE:

THE KEY TO IMPACT A NEW GENERATION.

The effects generated by the pandemic triggered in our teenage mothers' difficulties in properly exercising their motherhood. On many occasions in these contexts where child abuse and mistreatment are marked, inherited parenting models are put into practice. From Juanfe Foundation and the positive parenting module we contribute to improving parenting practices in homes, based on mutual respect, parenting with love and, above all, doing so through non-violent behavior.

Through the maternal role and positive parenting module, our teen mothers are empowered and strengthen their affective ties with their children, which contributes significantly to their life projects and improves coexistence in healthy family environments.



Cartagena

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100% of adolescent mothers strengthened emotional ties with their children thanks to the training of the module of positive parenting (237 encounters during year). In this way we have managed to create healthy environments and have contributed to improving parenting practices in homes through respect and love.

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100% have managed to stimulate their children through positive parenting, setting boundaries and being consistent with an example.

Medelin

100% of teenage mothers were guided on being a mom, impacting 199 young women and their babies.

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100% of the young women recognize strategies and elements that have allowed them to guide their childrens in positive upbringing and developing proper motor skills.

TOPICS ADDRESSED

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- Attachment, types of attachment and identification of attachment types.
- ✓ Temperament in children.
- Childcare tips for extroverted and cautious children.



Estrategies

A characterization survey was applied to 100% of the young women, in order to establish the context in which the children of our teenage mothers live and identify general aspects such as age group, health and family history.

Cartagena

Pedagogical tools were implemented in the classroom, such as: the use of videos, workshops, printed readings, slides, playful games, allowing to strengthen knowledge in positive parenting and strengthen the maternal role of our teenage mothers.

Medellin



Cartagena

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Due to the situation of vulnerability of our young women and the lack of awareness that they had about the care of Covid, we took on the task of generating greater awareness about the importance of preventing this disease through vaccination.

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426 teenage mothers were vaccinated.

- ✓ **315** (74% of adolescent mothers in training process).
- ✓ 111 graduates.

Medelin

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On a weekly basis, we share information about vaccination posts closest to the communes where our beneficiaries live and we have been having conversations with the secretary of health to ensure their vaccination.

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277 adolescent mothers vaccinated.

- √ 182 (96% adolescent mothers in training proces).
- ✓ **95** graduates.





We celebrate our second year in partnership with Mercy Corps!

The program "Advancing the future of Venezuelan refugees, asylum seekers and migrants in Colombia" that Mercy Corps has been developing in alliance with the Juanfe Foundation since 2020 has opened its second year and has allowed 820 women, 39 men and 472 children, who have had access to primary and specialized care through actions directed both individually and collectively in order to improve the living conditions and the physical and mental well-being of our participants.

SOCIAL IMPACT BOND

In April we began the implementation of the third Social Impact Bond in Colombia, in alliance with Comfama in which Juanfe Foundation participates with the formal labor inclusion of 60 teenage mothers who are graduates, in a situation of poverty and vulnerability. Our efforts have focused on the strengthening of human skills (technical and soft) demanded in the current labor market, offering 109 hours of training to 89 young people in Medellín.

We have created alliances with 186 companies with whom we have traveled a great learning path, facilitating the achievement of 91.6% of the placement goal.

In addition to being bond operators, we participate as investors with a capital of \$300 million pesos that were raised under a novel model in the A2censo collaborative financing platform of the Colombian Stock Exchange.







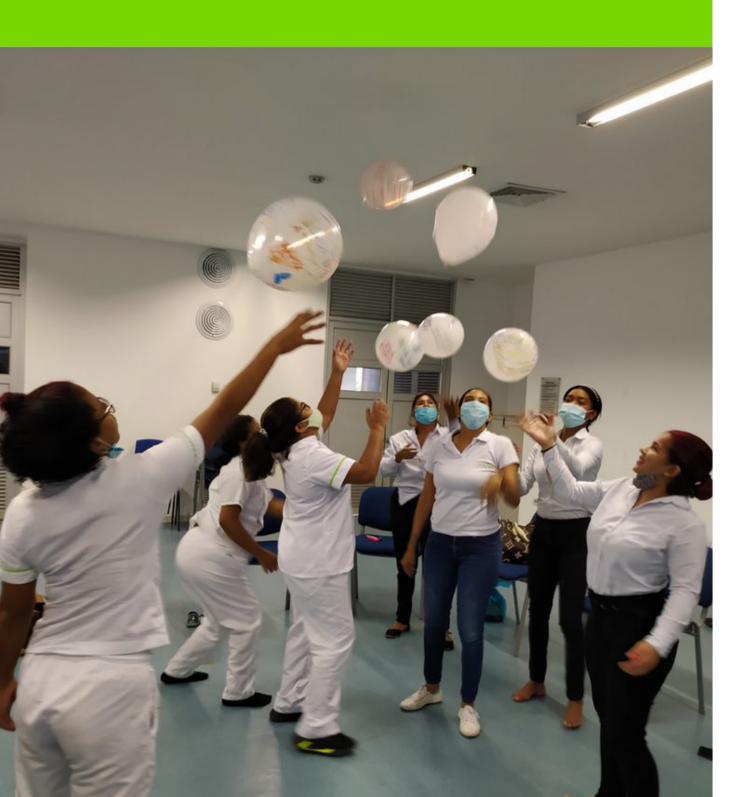
TVET

This project will strengthen the 360 Model from its the 360 Model from its psychosocial, training and

productive components with the aim of increasing the employability of adolescent mothers, through interventions that facilitate their access to better long-term employment trajectories in the framework of a labor market transformed by the pandemic.

TVET Capacidades Opertunidades





Strategic needs were identified to strengthen the model which will be approached through alliances with private actors and academia to improve capacities in the team.

We made progress identifying possible new technical trainings in Medellín and Cartagena based on a diagnosis of new job demands in emerging and productive sectors in cities.

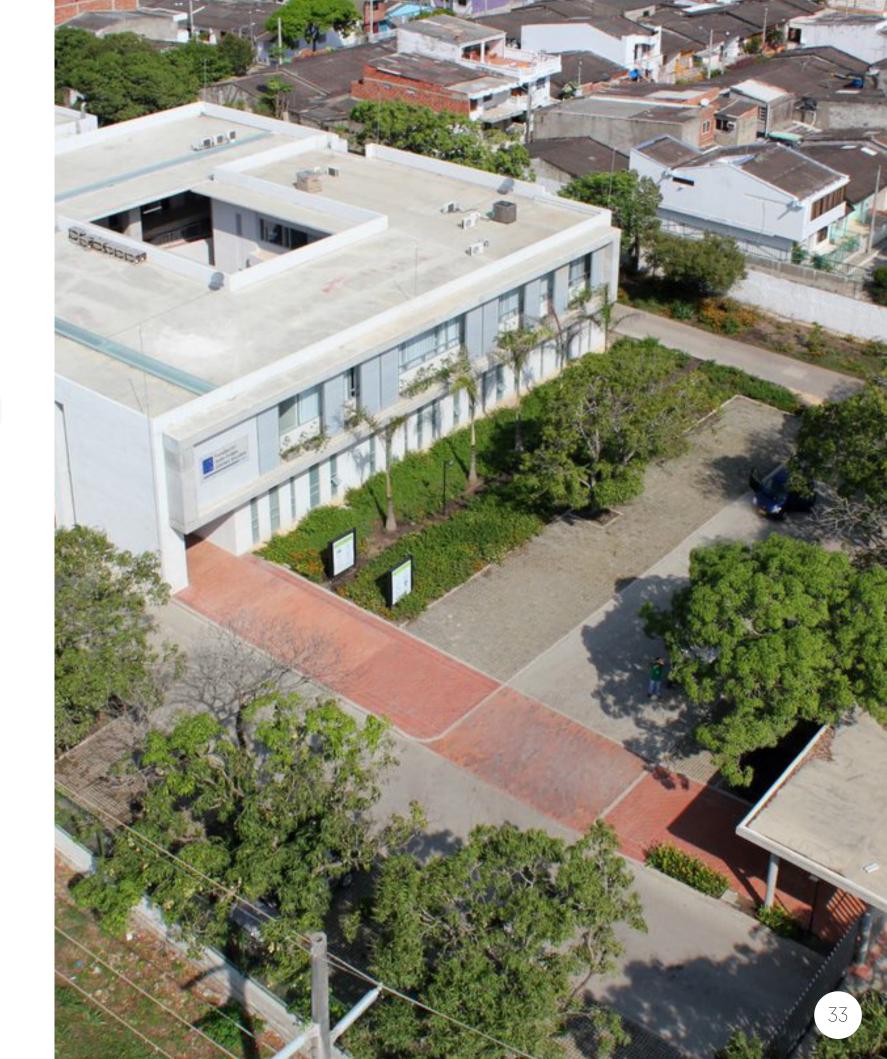
In partnership with the Universidad de los Andes and the London School of Hygiene and Tropical Medicine, the psychosocial team and the skills of being teachers will receive a week of training to build local capacity and design strategies to prevent violence against women and girls through the identification of social norms.

ENVIRONMENTAL PROTECTION AND SOCIAL IMPACT

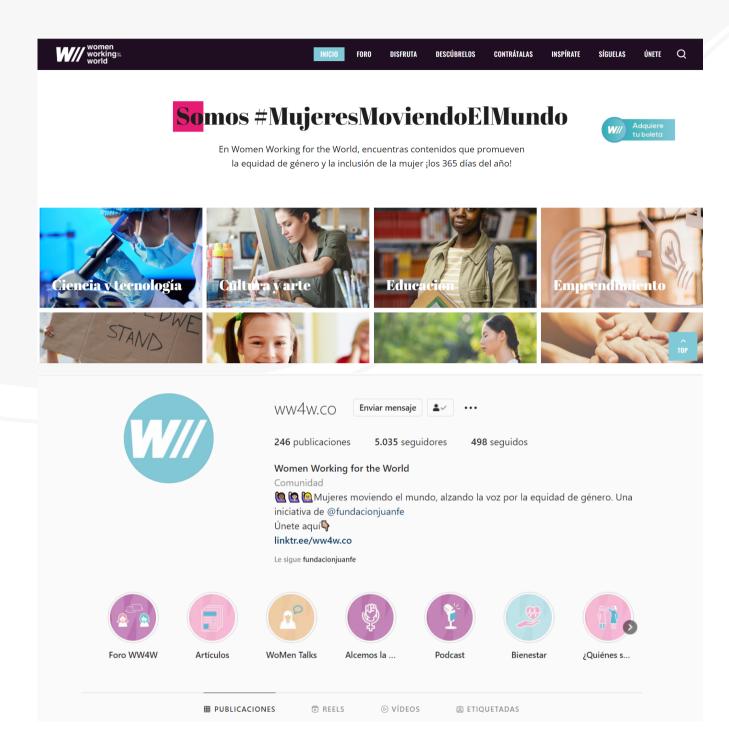
Always wanting to innovate, support and seek actions of sustainability we have been working on a project for installation of solar panels, which to date already are in operation being the only Foundation in Colombia at the service of the vulnerable population with these environmental characteristics.

During the first half of 2021, we had savings in energy consumption of 39% and we achieved the reduction of 780kg of CO2 released into the atmosphere, equivalent to what which is absorbed by 3 trees in a year.

Having the solar panels in operation represents an opportunity to save resources and reinvest them in the attention of young women, thus increasing the impact.



Our proyects and activities







We launched our WOMEN WORKING FOR THE WORLD platform

In March we launched the Women Working for the World content platform and for the first time we held the forum virtually.

In less than a year this great digital bet became a valuable communication channel to raise the voice for gender equality and women's rights.

60 thousand unique users on the WW4W web site and more than 7k followers on our social networks; a digital space that through podcasts, WoMen Talks, Instagram Lives, articles and videos, reached more than 20 countries to generate conversations, ideas, debates around female empowerment and the inclusion of women.

A project that reflects our activism in favor of women's rights and, at the same time, represents a significant source of income for Juanfe through the contributions of our sponsors.

Mentorship with heart:

We managed to carry out mentorships with inspiring volunteers who accompanied and guided a group of teenagers during their virtual training process, which increased motivation, commitment and success in the beneficiary's process.



5 teen mothers from Juanfe Cartagena were beneficiaries of a Solar Panel Kit donated by Schneider Electric. The teenagers expressed deep gratitude for the multiple benefits that it has meant for them and their families, allowing them to improve their quality of life, saving money on energy services, and having to purchase a solar panel, which due to economic limitations, was not possible for them.



Participation in the Andean Week in Uraba

In the municipality of Urabá, accompaniment was carried out for the Greenland Foundation and ICBF, during the activities of prevention of adolescent pregnancy in the Andean week, through the development of workshops with teenagers and teen mothers of the corregimiento of Nueva Colombia. Around 20 young women attended, among which 90% were teenage mothers, and the importance of preventing pregnancy and subsequent pregnancy was discussed.



WE WON THE MAPFRE AWARD IN SPAIN

On October 6, we received the Fundación MAPFRE Award for **Best Social Impact Project** or Initiative for our 360° Model, a social development model that lifts adolescent mothers in situations of extreme poverty and vulnerability out of poverty in Colombia, Chile and Panama. La Juanfe was the only Colombian organization present at the gala, the award was presented by H.M Reina Doña Sofia.

TESTIMONIALS

"The Santo Domingo Foundation and the Juanfe Foundation we share the interest in improving the living conditions of the population in Cartagena, to continue working for a better today and tomorrow, that is why it has been so gratifying to unite our efforts in favor of reducing adolescent pregnancy in Ciudad del Bicentenario and surrounding neighborhoods. We think of our young people as those who need to see and have a future with greater opportunities. Together we generate social transformation and contribute to the construction of a more sustainable and equitable country."

Dolly González Espinosa

Manager of Social Development Ciudad del Bicentenario - Santo Domingo Foundation

Fundación Santo Domingo

"In Yanbal, the Juanfe Foundation has been a great ally for the development of our social program "Woman is Power" in Colombia; we have joined forces so that, through the reinforcement of values. personal empowerment and strengthening of skills, teenage mothers who participate in the program cultivate self-esteem, strengthen their image of themselves, build life plan and be able to make their dreams come true and future goals. We highlight the valuable management of the Foundation and its entire team".

Margarita Godoy

Legal and Sustainability Director of Yanbal.



"We are convinced that the country progresses when its women progress and that is why we are proud allies of Juanfe Foundation. We believe in its 360 degree model because it manages to accompany young people who need a boost to break cycles of poverty and fly higher through education and emotional training."

Mónica Gil

CEO Viva Foundation.



Thanks for join us in this challenge: preventing the teenager pregnancy, fight against the poverty and enhance the capabilities of hundreds of women so they can have a better future with their children.





















































































The Giving **Foundation**

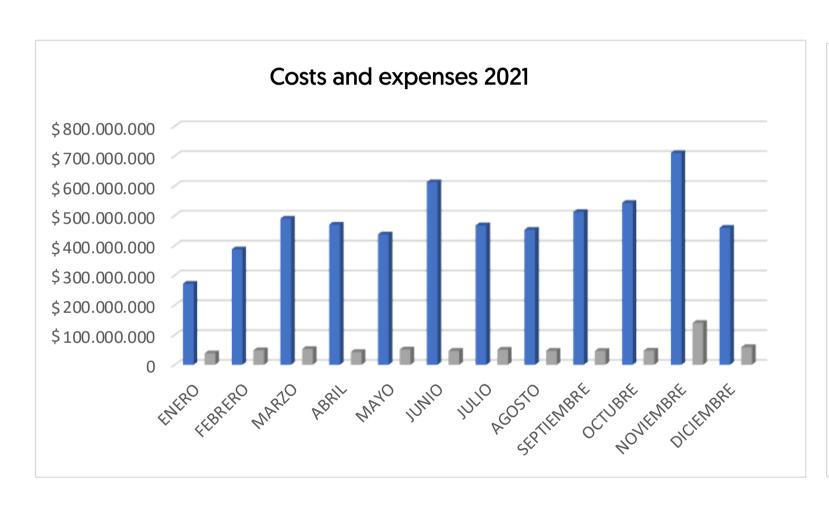


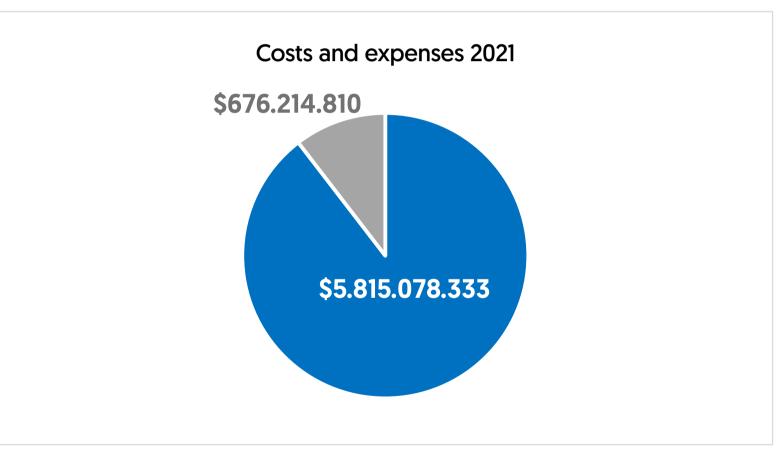






Costs and expenses





Costs

Expenses

Costs

Expenses

