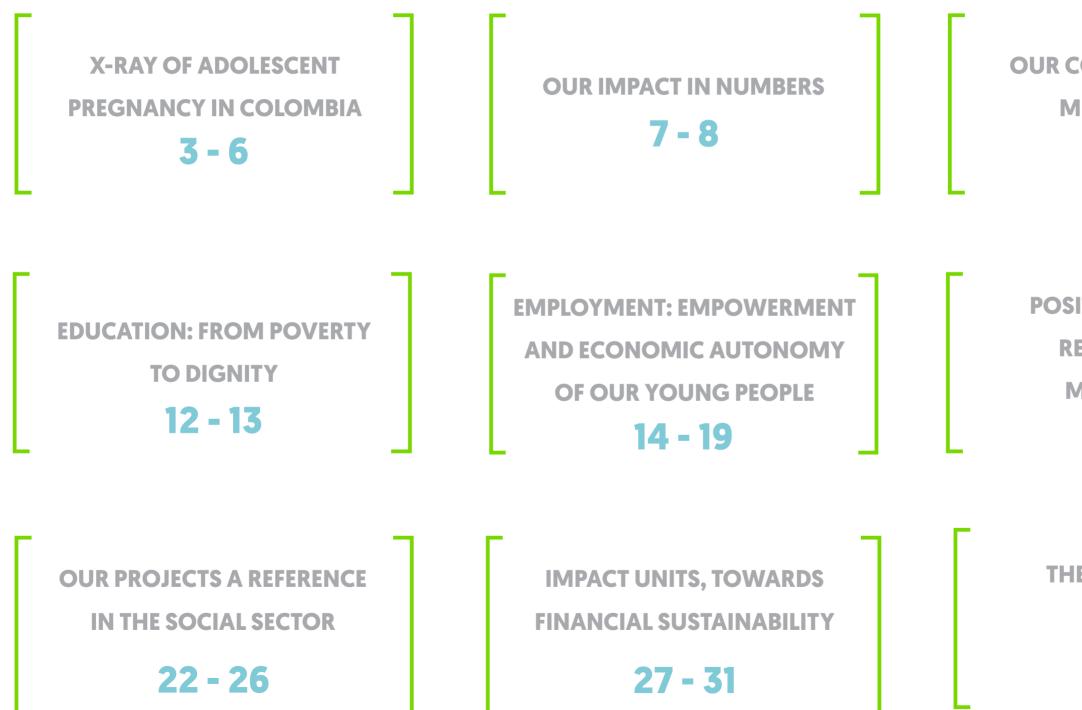


QUARTERLY REPORT

JANUARY - MARCH 2022







THE JUANFE IN THE MEDIA 32

20 - 21

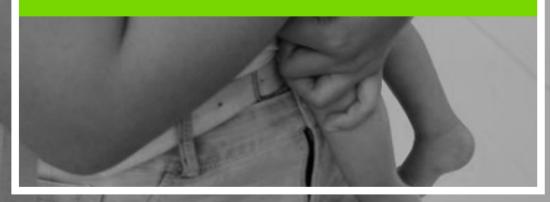
REBUILDING THE MOTHER BOND

POSITIVE PARENTING:

OUR COMPROMISE WITH MENTAL HEALTH 9 - 11



X-RAY OF ADOLESCENT PREGNANCY IN COLOMBIA





92.101 adolescents 10 to 19 years old became mothers during 2021 which corresponds to

of births in the country

Source: Preliminary figures 2021 (January-October) DANE



Every day, an average of three girls 10 to 14 years gave birth during the first 10 months of 2021 44% of pregnancies in children between 10 to 13 years had a father over 20 years

56% remaining 14 to 19 years old fathers





Source: Preliminary figures 2021 (January-October) DANE



The pandemic continues to have devastating effects

on women that are further exacerbated on our teenage mothers.

The pandemic has aggravated existing problems of poverty, inequality and informality in the labor market, while it has interrupted the education of many children for up to 18 months

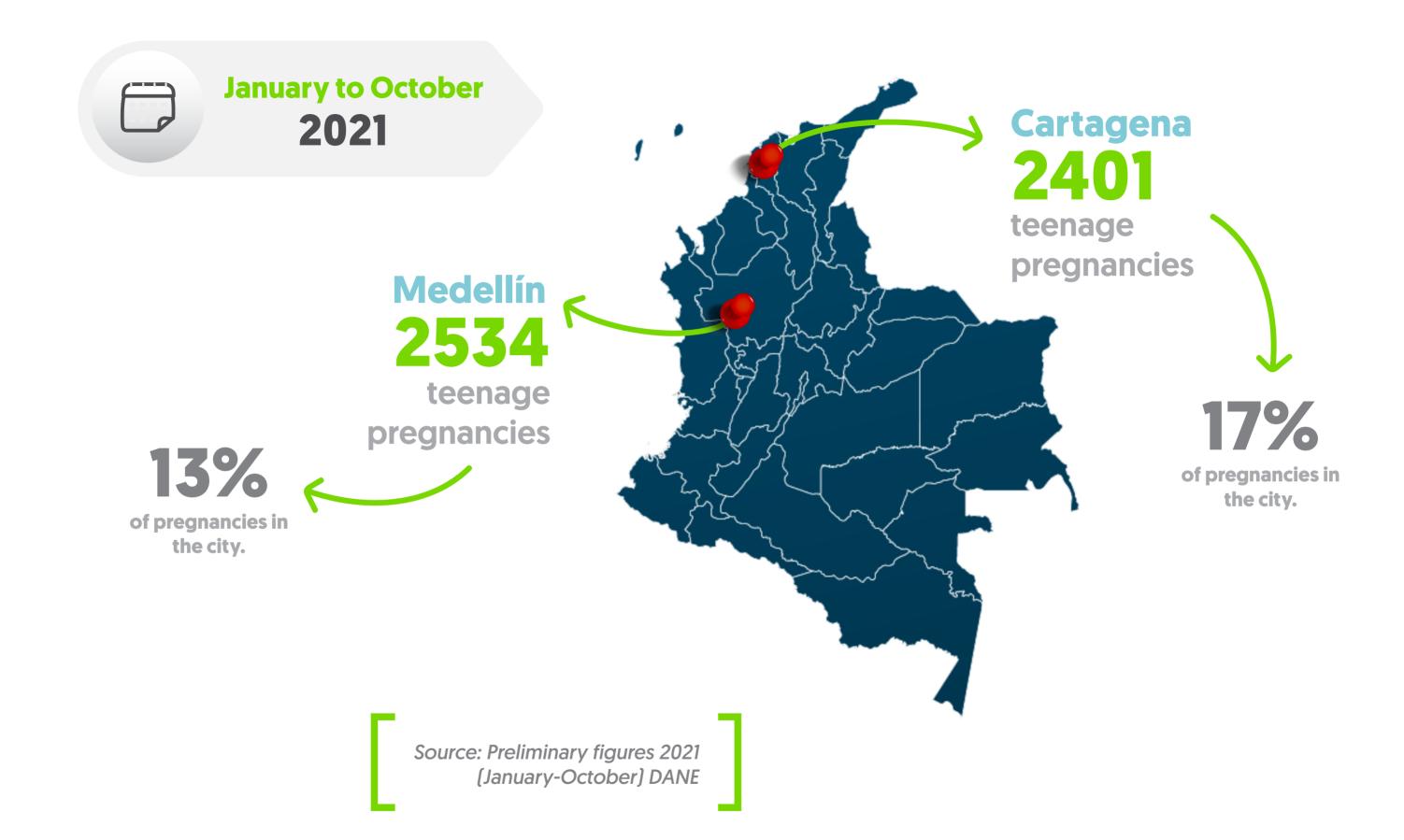
There are more health, education and housing deprivations in households with girls and boys.





(DANE,2021)









NUMBERS

This quarter, 243 young people entered in Cartagena and Medellín whose lives we will change thanks to our

Cartagena

+120



Medellín +123



In total

we are breaking cycles of poverty for 2.639 teenage mothers Those who entered this semester

Those who continue their training process

Those who graduate who continue to be trained in their labor inclusion process

Impact on 2.639 children **7.917 people** in the family environment **13.195 people** in the community

They benefit



Teenage mothers

Their families

Their communities

due to the multiplier effect of our model.





Juanfe psychosocial teams

focused their efforts on addressing the consequences generated by the pandemic on the mental health of our young women.



We work on their life projects

so that they find a purpose in each situation they live and have to face.

Psychosocial situation of our young women:

Each semester, our technical team carries out psychosocial assessments, and based on these assessments, focuses its attention on the different problems of each young person.

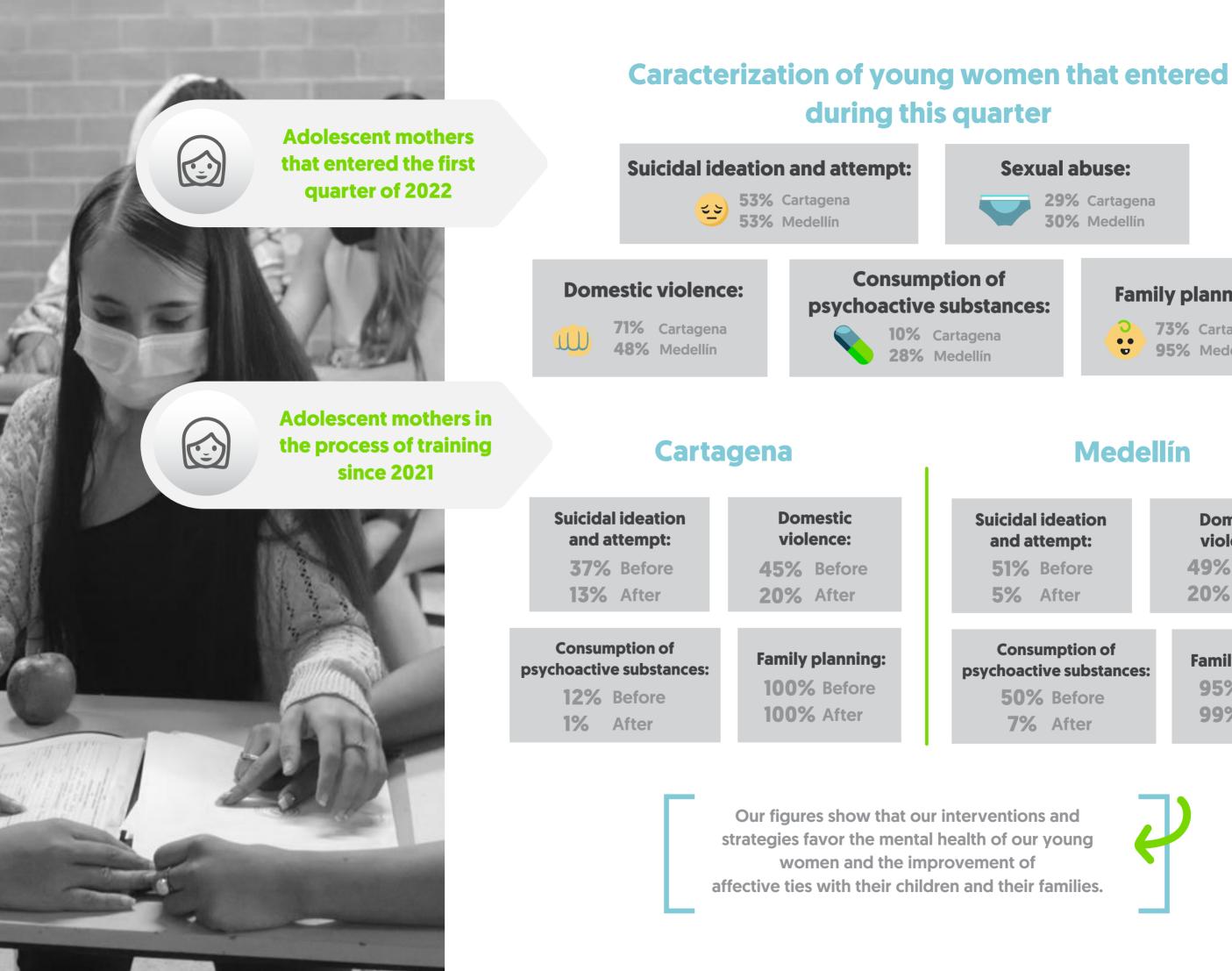


OUR COMPROMISE WITH MENTAL HEALTH









Sexual abuse:

29% Cartagena **30%** Medellín





73% Cartagena 95% Medellín

Medellín

Domestic violence:

49% Before **20%** After

Consumption of psychoactive substances:

50% Before 7% After

Family planning:

95% Before 99% After





What have we achieved?

Strengthening of family ties

thanks to the generation of meetings and psychological counseling with the families and partners of our young women where they acquire tools to have a healthy coexistence, thus building a key support network for the success of the training process of our young women.

Psychosocial care

focused on recognizing the economic and social contexts of each of our young women.

Decrease in the alteration in the moods of young people from focused attention at the time of crisis and throughout their training processes.

Emotional stabilization

based on the construction of a support and self-help network with young people who have problems in common such as domestic violence and/or mental health problems associated with suicidal ideation and attempts.

Focal groups Cartagena: 9 Medellín: 27

Home visits Cartagena: 154 Medellín: 79

> **Crisis care** Cartagena: 90

Medellín: 24

Family encounters Cartagena: 2 Medellín: 3

How did we do it?

Family counseling

Cartagena: 26 Medellín: 3

Psychological counseling Cartagena: 49 Medellín: 62

ALPHA THERAPY







Dropout rate

reduced by 8%.

We are creating spaces

for our young women to have experiential experiences and recognize the requirements that a company seeks in its interns and employees, strengthening their skills for labor inclusion.



We are venturing into the education of our young women in technology

Breaking paradigms around women in the STEM* field, 56 young people are studying the job technique as assistants in software development. 29 of them participate in the course 'Programming from scratch' of Ruta N.



Ensuring more job opportunities

thanks to training in transversal skills and our training alliances, 45 young people participated in the Mastercard financial education course, 123 participated in the Comfama conscious menstruation course.



comfama

mastercar



EDUCATION: FROM POVERTY TO DIGNITY

young people are in their stage o technical job training and transversal





COAST LON



rov

We raise the competitiveness

of our young women in the labor field.



Strengthening of technical skills

thanks to practical and experiential spaces.

Dropout rate reduced by 4%.

Ensuring more job opportunities

thanks to training in transversal skills and our training alliances, 67 young people participated in the Mastercard financial education course.



For the first quarter of 2022 we will start 100% face-to-face training. Our young women are attending our two locations every day, strengthening their training capacities in a safe environment for them.

100% of the young women



are studying English within their academic program.

are from the hotel services technique and are studying an intensive level of English.





EMPLOYMENT: EMPOWERMENT AND ECONOMIC AUTONOMY OF OUR YOUNG PEOPLE

Opportunities CEO has 2.017 graduated mothers who participate in continuous strengthening courses and workshops



Loyalty

of existing alliances with companies and employers



Generation of new ones.



Identify the skills demanded by the market to carry out complementary training focused on strengthening the skills of our young women.



First quarter of 2022

	🥑 Cartagena	Medellín
Young women employed	41	30
Permanent jobs	30	26
Temporary jobs	11	4
New employers	25	20
Retention percentage in jobs of 3 months and more.	74%	80%

What did we do?





80%

of the young women available are working.

We have carried out mentoring and a business behavior workshop in personalized formats.







Dual Training Workshop







Talent

show

Several graduates with success stories gave their testimonials to young women about to graduate and thus motivate them to continue their training and job placement process hand in hand with the CEO.

This activity was developed during International Women's Day, to show business projects created by our graduated women, who decided to create a business so they can develop the knowledge acquired in their own productive units.





We make companies aware of the dual training strategy to work together on a new proposal for the academic plan of our young women.

> Are the sustenance of our young women's families.



OPORTUNIDADI QUE TRANSFORMAN

She has worked in administrative and commercial areas, mainly in the hotel sector, thanks to the support and management of the CEO. She is currently the Regional Coordinator of the company Mamá en Casa and was the leader of a call made recently in the foundation for job placement of several graduates who met the profiles requested by the company.

Thanks to our labor inclusion program, he has had economic independence and has been able to develop professionally.

Jessica Hernández Young graduate of the 2016 Cooking Program



10 companies from different sectors attended, where quality and sustainable employment was discussed, the commitment of companies to conscious and responsible inclusion, challenges for companies to think beyond profitability.

Business breakfast of appreciation and alliances for employment 2022.

VIVA Opportunity

Currently, 9 young graduates from Juanfe Medellín are part of the pilot program of the VIVA AIR Foundation, in which the vulnerable population is trained as a flight attendant and has the opportunity, once they have completed their studies, to work with the airline.

They are part of the group of 20 young people who were selected through a rigorous process carried out by VIVA. This training lasts 4 months in the city of Bogotá.

Fundación Viva Air

AidLive Alliance

In recent months we have been raising awareness among young women and their families on the AidLive Free platform, an employability program designed from training and job placement.



Medellín





Yerlin Motato

Graduated from Juanfe in 2021 She began her process of support and job placement and for 3 months she achieved her job connection at Café Pergamino, she is learning a lot about creating dishes and barista. Her co-workers are very fond of her and together with the company, knowing her economic condition, they are voluntarily giving her financial aid for the first 6 months.

Her life has changed, now she can accompany her daughter and take her to enjoy different activities. Yerlin is focused on continuing to work and study in order to have access to different medical services and a better quality of life for her daughter who has a special medical condition.



During the last years we have taken the Positive and Responsible Parenting of the children of our teenage mothers very seriously,

We firmly believe in the transgenerational impact of our model







POSITIVE PARENTING: REBUILDING THE MOTHER BOND





We reopened our **Comprehensive Child Care Center** in Cartagena

We received 120 babies between 6 and 24 months

CIDI is attending

to a maximum number of 50 children per day, with all biosafety protocols.

100% of children

Have a complete vaccination schedule, according to their age range.



90% of children

Have adequate weight and height.

Start classes MATERNAL ROLE Module in person

- Positive Parenting.
- Humanized Parenting Guidelines.
- Breastfeeding.
- Complementary Food.
- Integral Development.



Selection of 120 CIDI (:)beneficiaries.

CIDI beneficiary (:)adaptation process.

> **CIDI Induction to Training** Programs and Support Network.



Beneficiary Assistance Monitoring.









OUR PROJECTS A REFERENCE IN THE SOCIAL SECTOR

We have served 1.899 people 1.135 Women 688 Children 76 Men



Committed

to the Venezuelan migrant population







We offer health services to the Venezuelan migrant population.

We have carried out 11,644 primary care services

which correspond to general medicine, psychology, nutrition and nursing; pediatric and gynecological consultations, medical laboratory examinations and cytology, supply of nutritional supplements and medications.

1710 participants have attended the Sexual and reproductive health workshops





Which allows for a greater number of vacancies in different sectors for young women.

> Through the employment of qualified personnel in companies.

> > Which allows efficiency in placement processes and greater retention.





Technical Cooperation Project to improve our model

We carried out methodological transfer in Social Norms

by the London School of Hygiene and Tropical Medicine and the Universidad de los Andes to the Juanfe psychosocial team.



Univ Ios	ersio Ar
	(

We identified aspects of improvement

in the phase focused on the employability of teenage mothers, among them, the transition from being the Employment and Entrepreneurship Office (OEE) to the **Employment and Opportunities Center (CEO).**









We made progress in digitizing our information and documentation systems.

We are in the stage of configuring the modules by the Salesforce team.

We have started with change management activities that will allow us to better adapt to the tool and get the most out of it.



We have trained 75 ambassadors to be replicators of the message of prevention of adolescent pregnancy and sexual and reproductive health in their communities.





We work to strengthen 30 ambassadors in the prevention of Gender Violence.

Teenage mothers: agents of change in their communities

🥑 Cartagena



80 ambassadors in prevention of gender-based violence in their neighborhoods.



First quarter of 2022 47.485 units were sold

- Store-to-Store channel
- Megastore channel
- Sales channel for external customers
- Supply of snacks for our programs and projects.



Strategic alliance

for the supply of products in 5 points of the **Comfenalco School City and CEDESARROLLO.**

71% increase

in stores and distribution points served.



Of 500 snacks for the client Partners Of the Americas in different sectors of the city (Mayor's Office of Cartagena, Educational Nelson Mandela del Institution. Flor Campo **Educational Institution**).

Of 5,600 units of mini loaves for Grupo Puerto de Cartagena (Port Company – Contecar).







180 beneficiaries

trained in environmental issues.

Execution of the commercial plan

taking into account the different spaces, managing to carry out more than 15 events during the quarter.

Recycling of more than 50%

of waste generated at the headquarters.

Social complex

Juanfe

Our Social Complex is a benchmark for sustainability and environmentally responsible construction.



Reuse of more than 1,500 M3 of water

generating savings of \$9,000,000.

Thanks to our solar panels

we have managed to produce 13,520 kWh equivalent to a 35% reduction in energy, with savings of \$6,760,000.



66.650 unique users on the platform 106.989 visits to the pages followers on social networks

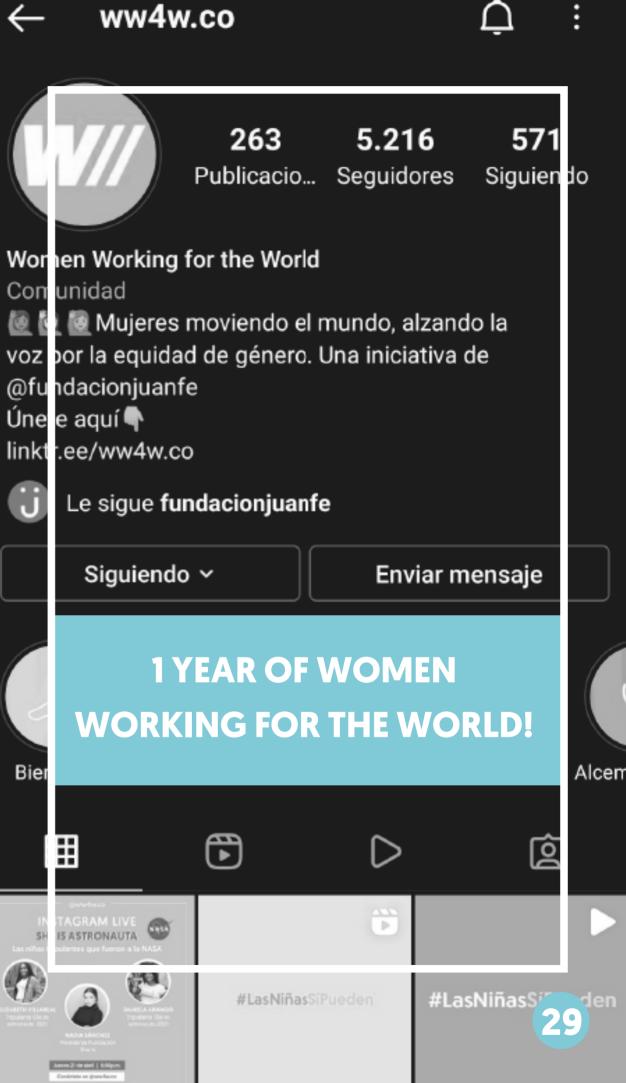
1 Vear working for gender equity and

women's rights through content, in multiple formats, that invite reflection and generate a constructive debate on the subject



En Women Working for the World, encuentras contenidos que promueven la equidad de género y la inclusión de la mujer ;los 365 días del año!









Who reflected on the incredible initiatives that they are leading for the inclusion and rights of women.

> The Women Working for the World Forum and platform are possible thanks to the support of 16 allies who, like us, are committed to social transformation.



@ww4w.co

WWF, mujeres liderando l conservación"







Visit of 20 philanthropists

We traveled to Cartagena and Medellin to invite them to learn first-hand about our work in each of the cities.



/ EMPRESAS / Con campaña de confianza la marca ésika impulsa empoderamiento de la mujer 🕴 🛉 👖

#InsideLR | Leopoldo Romero, CEO de ChevyPlan



la mujer



Finalmente, para seguir impulsando la confianza de las mujeres latinoamericanas, ésika continúa y fortalece su alianza con la Fundación Juanfe, una organización sin ánimo de lucro, que trabaja para romper los ciclos de pobreza y la vulnerabilidad en madres adolescentes en Colombia.

la fundación

THE PICTURE INTERVIEW EMPLOYMENT ART BEWARE SOCIAL INNOVATION AGEINGNOMICS LIVE SAFE COMMITTED INSURANCE CULTURE ANNIVERSARY



Home > Impacto Mujer

"Debemos desarrollar



El dinero recaudado en las inscripciones al encuentro será destinado a la atención de las madres adolescentes de la Fundación Juanfe. Foto: Cortesía Universidad EAN

Durante la octava edición del Women Working for the World, organizado por la Fundación Juanfe en la Universidad EAN en Bogotá, líderes de Colombia y de otros países se reunieron para compartir con otras mujeres cómo ha sido su rol en la lucha por un mundo más responsable con el medioambiente y por entornos con más espacios para la participación femenina.

EL ESPECTADO

 $Q \odot$

16 mar 2022 - 7:28 p.m.

habilidades verdes para las niñas": ONU Mujeres Brasil

Incluir a las mujeres en los procesos de desarrollo sostenible es necesario para contemplar todas las condiciones necesarias paras el bienestar.



Últimas noticias Elecciones 2022

Semana

We are

a reference

in the issues of

Semana TV Semana Play

Childhood and adolescence.

Iniciar sesión

The Juanfe

in the media

Teenage pregnancy.

Suscribirse

Poverty.



Nación

Más de 30 conferencistas estarán en el Foro 'Women Working for the World 2022'

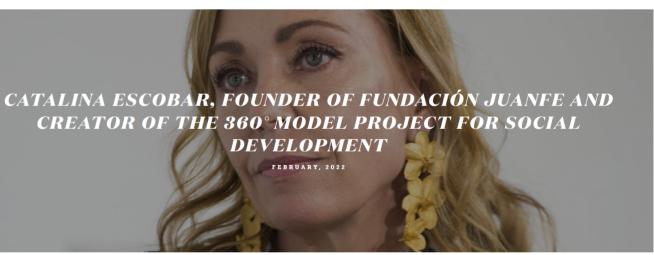
En el evento se discutirán temas sobre equidad de género y transformación social en Colombia y América Latina.



EL ESPECTADOR



Con campaña de confianza la marca ésika impulsa empoderamiento de



1 INICIAR SESIÓN



En las últimas semanas, la *app* de Uber, como principal aliada de la campaña, y la Fundación Juanfe, lanzaron un ciclo de conversaciones para invitar a 100 mujeres y 100 niñas a hablar sobre las ciudades del futuro. Con las menores se realizaron talleres artísticos en Cartagena y Medellín y con las mayores se realizaron encuestas para conocer sus perspectivas. Las 200 coincidieron en la búsqueda de sostenibilidad, seguridad y conectividad.





Fundación Juanfe





Fundación Juanfe

www.juanfe.org



